D-9 SECTOR 3 NOIDA GAUTAM BUDDH NAGAR UTTAR PRADESH INDIA 201301

Privacy Policy - Intelevate Consulting Services

Effective Date

• This policy is effective as of the date displayed on the Website or the date you first access the Website following posting of this policy, whichever is later.

Intelevate Consulting Services Private Limited ("Intelevate", "we", "our", "us") is committed to protecting the privacy and personal data of our website visitors, users, and clients. This Privacy Policy explains how we collect, use, retain, and safeguard your information when you interact with our websites intelevate.org and intelevates.com.

We comply with applicable data protection laws, including the Information Technology Act, 2000 (India) and the General Data Protection Regulation (GDPR – EU Regulation 2016/679), ensuring transparency, fairness, and accountability in our data practices.

For queries, concerns, or feedback, please contact us at:

privacy@intelevate.org | privacy@intelevates.com

1. Information We Collect

- Comments: Data entered in comment forms, IP addresses, and browser user agent strings (for spam detection).
- Gravatar Integration: An anonymized hash of your email may be shared with Gravatar.
 See their <u>privacy policy</u>.
- Media Uploads: Uploaded images should not contain embedded location data (EXIF GPS). Visitors may extract such data.
- Account Information: For registered users, we collect profile details necessary for account creation and management.

2. Cookies

We use cookies to improve usability and convenience:

- Comment Cookies: Store name, email, and website for one year.
- Login Cookies: Temporary cookies for browser compatibility; login persistence up to two weeks if "Remember Me" is selected.

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- Display Preferences: Stored for one year.
- Content Editing Cookies: Record post IDs for one day.

You may disable cookies via browser settings, though this may affect site functionality.

3. Embedded Content

Our site may include embedded content (videos, articles, images) from third-party websites. Such content may collect data, use cookies, and track interactions as if you visited the external site directly.

4. Lawful Basis for Processing (GDPR)

We process personal data under the following lawful bases:

- Consent: When you voluntarily provide information (e.g., comments, account creation).
- Contractual Necessity: To deliver services you request.
- Legal Obligation: To comply with applicable laws and regulations.
- Legitimate Interests: To improve user experience, prevent fraud, and ensure site security.

5. Data Sharing

- We do not sell personal data.
- Data may be shared with trusted partners/service providers for operational efficiency and enhanced user experience.
- We do not share data with unaffiliated third parties unless required by law.

6. Data Retention

- Comments: Retained indefinitely for moderation efficiency.
- User Accounts: Retained until account deletion or request for erasure.

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 Legal/Administrative Records: Retained as required under Indian IT Act and other applicable laws.

7. Your Rights

Under GDPR (EU Users):

- Right to access your data.
- · Right to rectification of inaccurate data.
- Right to erasure ("Right to be Forgotten").
- Right to restrict processing.
- Right to data portability.
- · Right to object to processing.
- Right to lodge a complaint with a supervisory authority.

Under Indian IT Act (Indian Users):

- Right to know how your data is collected, processed, and stored.
- Right to withdraw consent at any time.
- Right to request correction or deletion of personal information, subject to legal obligations.

8. Data Transfers

- Visitor comments may be processed through automated spam detection services.
- If data is transferred outside India or the EU, we ensure adequate safeguards (e.g., Standard Contractual Clauses, lawful transfer mechanisms).

9. Security Measures

We implement appropriate technical and organizational measures to protect personal data against unauthorized access, alteration, disclosure, or destruction.

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10. Policy Updates

This Privacy Policy may be updated periodically to reflect changes in our practices, legal requirements, or business operations. Updates will be posted on this page with a revised effective date.

11. Contact Us

For privacy-related inquiries, please reach out to:

privacy@intelevate.org | privacy@intelevates.com